



The Ultimate CEO

It doesn't have to be lonely at the top

we develop people...they develop your business

Senior Level Personal development

Based on the premise that it is lonely at the top, The Ultimate CEO programme has been created to support business leaders at the very top of their game to become outstanding individuals with businesses to match. The programme has a proven outline of:

- **The Executive Day** - Monthly peer roundtable sessions, professionally facilitated; share and get unbiased advice from successful CEO's.
- **Networking** - Confidential and trusted access to a network of like minded top leaders; this leads to individual or group cooperation.
- **The Speakers** - Interactive presentations by top speakers, focused on the personal and business side of leadership
- **The Executive Coaching** - Monthly one-to-one executive coaching sessions. An opportunity to reflect and ask yourself those questions that you would not normally have the chance to ask yourself
- **Business Information** - On line access to a current and expanding business based library of articles to help you and you people understand matters better and to read how others have dealt with the situation your are clarifying



Who will you meet at The Ultimate CEO?

This programme is delivered by experienced professionals who have spent a lifetime at Managing Director level. All have exceptional experience in developing organisations at a strategic and tactical level.

All the people you will meet on the programme will be top leaders of non competing organisations within a specific geographical area.

- CEOs
- Managing Directors
- Chief Executives

of owner manager, corporate, not for profit or government/local authority organisations.

The Ultimate CEO Programme will:

- Develop you and your business to the next level
- Help you to understand what will make your business more successful
- Enable you to question, in a confidential and non judgmental environment, your ideas and goals
- Expose you to advice from active managing Directors focussed directly at you and your organisation
- Develop you as an ultimate business person
- Give you exclusive insight into local and national businesses

Programme Benefits, Objectives and Outcomes:

- Real help with those decisions that cannot be discussed with your reports
- Personal growth by regular exposure to speakers on a wide range of subjects
- Support in ensuring that you carry out those actions that you have undertaken to do
- People to turn to when feeling isolated at the top
- Focus on MBA subjects
- Measurable increased results



Investment

£1,914 (excluding VAT) **per quarter**
(Plus speakers at cost/number people)

Client Feedback

We have employed Unlimited Potential over several years for high level one-to-one sessions. This has included strategy and tactics with the Managing Director and the management team as a whole. We have found them to be good to work with and have constantly delivered on leadership and management techniques within our company. We have found that they operate in a reliable and professional way.

Gerrard Oates, Managing Director - Arcadia Ltd

We are delighted that Wire Belt Company uses Unlimited Potential for mentoring and skills development. One of the core techniques is the development of leadership potential using a personal action plan. This technique, using the skills supplied by Unlimited Potential, has proved to be most beneficial.

Paul Winter, Managing Director - Wire Belt Company Ltd

We have been receiving executive coaching and found this to be very beneficial to those who have received it. We have learnt and developed our leadership which has enabled us to take the business forward. We have also found methods of management which have helped considerably

Paul Cooling, Managing Director - Coolings Nurseries

**If you would like to find out more or have a personal
introduction to the programme, please call**

0845 626 2244

or email

insight@unlimitedpotential.co.uk