

The Mandela Effect

Develop Gravitas and Impact

The key to confidence and assertiveness in the workplace, and indeed throughout life, is good communication. Communicate badly and people will not listen to you.

Take a look at someone who fails to take an assertive stance in their dealings with colleagues, clients or peers, and often one of the first things that will present itself will be a failure to communicate well and achieve results.

Our workshop is designed to create an understanding of how communication works, both verbal and non-verbal, how best to use the skills we have at our disposal and how to build those skills to a higher level.

Areas covered include:

- **What makes good communication 'good'**
- **Every conversation is a presentation, using the right words**
- **How to present yourself to gain results - body language**
- **The structure of a good conversation/ presentation/sales pitch**
- **Essential listening skills**
- **Whole mind communication**
- **Reaching a successful conclusion**
- **Visioning the other persons point of view**

This workshop is suitable for everyone, irrespective of his or her experience as a presenter or skill as a communicator.



Attendees must have an open mind and be prepared to interact with others.

The workshop will throw out any negative preconceptions about your ability to present, to influence others or to achieve results, and give you the skills to influence others perceptions of you as an individual.

Steve Thomson



Steve Thomson is something of a one-off in the coaching and training world: He has been a professional presenter for over 20 years, working for the Jockey Club Racecourses and in television.

Combining a coaching background with the talents of a natural teacher he offers a unique balance of training and coaching specifically geared towards the individual needs or requirements of each client.

Steve is happy to work one-to-one, either within a coaching framework or to train individuals for a particular task or event. Alternatively, working more from a training perspective, he will happily run a workshop for up to 24 or a seminar for larger numbers of delegates.

With a client list that includes the British Red Cross, Heineken, Tearfund, Capita Resourcing, Impress International, Mindshare, Storm Communication and many other organisations large and small, Steve is able to bring people to a new level of competence and comfort in their presentations and communication skills, which in turn has been shown to have a real and positive effect on their professional development.