

Develop Authentic Leadership Leading from your essence

Marshall Goldsmith, world renowned coach and leadership development specialist identifies two ways to lead –

From your ego personality

or

From your essence.

Your essence is the energy and spirit of true self - a place where you can always speak your truth, be consistent, empower others and inspire everyone around you – all the time.

This workshop is designed to help individuals understand that they must lead through transparency of being and clarity of purpose. Throughout the programme participants will be encouraged to consider how they can lead from their essence.

This workshop introduces the balance between knowledge, skills and the importance of emotional intelligence for managers/leaders today. Individuals will gain a clear understanding of the skills they have used in their careers so far, any new skills required as a manager, and what beliefs they hold true and the behaviours they require to be an effective manager.



Workshop outline

- The Role of a manager in the organisation. What's different?
- Difference between management and leadership – A Self Perception Inventory
- Understanding personal strengths and authentic leadership style - The foundations of leadership and the practice of leadership

Workshop Outcomes

- Understanding the role of a manager, an overview of the importance of a manager
- Understanding leadership styles. What are the different approaches taken. –
- Personal Confidence

Katie Day



As a guest lecturer of Business Etiquette at Warwick Business School, Katie is highly regarded in the fields of Equality, Personal Branding, Cultural Awareness and leadership. She is a qualified Executive coach with the European Coaching Federation.

Her background is predominantly in the global banking working with the European Bank for Reconstruction and Development from 1995 to 1999. In 1999 Katie joined Business in the Community working primarily with London city clients on Diversity issues, specialising in gender diversity.

Katie also worked with clients on their corporate social responsibility agenda for 6 years.

Katie's clients include Kent County Council, The Bank of England, The National Archives and Inmarsat Global.

Katie is passionate about bringing positive change to all individuals whatever their background.