

Advanced Coaching

Developing more Advanced Coaching Skills

For individuals looking for something to take their coaching skills to the next level this is the programme for you. Designed initially for sales teams to deliver results this programme takes advanced coaching and turns it into results for your people.

The 'Coaching Advantage' workshop is designed to introduce people to the benefits and core methods of coaching in preparation for them starting a Coaching Action Programme. As with any learning activity, the results are significantly improved by following-up, so that questions and queries can be answered, the learning reinforced, methods improved and results enhanced.

The development of these coaching skills will then supplement and strengthen the knowledge and skills gained through other training programmes.

Learning Outcomes

The key objectives of this workshop are:

- **Evaluate the results of the Coaching Action Programme**
- **Identify specific areas where further learning and development is required**

- **Further develop coaching skills**
- **Review and redefine the Coaching Action Programme**

This workshop is designed for all managers who are looking to take their coaching to the next level of understanding. Delegates will already have a good understanding of what coaching is and be regularly applying it into the workplace.



Trevor Edwards



Trevor has extensive business experience in senior management positions with several blue-chip organisations. During this time he headed up operating divisions for three companies, managing sales, marketing and production teams and leading successful change management programmes.

Trevor's working life has mostly centred on working directly with people from all walks of life, developing their potential, facilitating personal change and transforming groups of individuals into successful, motivated teams.

A specialist in Neuro Linguistic Programming and a Certified NLP Master Practitioner and Trainer, Trevor designs and delivers NLP programmes that combine experiential learning with the practical application of the tools and techniques, enabling others to increase their personal effectiveness and make positive and beneficial changes in their personal and business lives.

Trevor is able to make the training real and relevant, helping people to develop their inner strengths, expand their thinking and communicate more effectively.