

Specialist Coaching Programmes

Coaching for Family Businesses

Businesses that are started by, and still run by family members form the backbone of business worldwide.

Family businesses are always unique in the way that they are set up and run and more importantly how decisions are made. This can be due to the number of people involved or a history that goes back over generations and what parts of the family that they come from. Often there can be generational differences that either support or destroy the business.

Family businesses rarely look outside to bring in help, with everything so intertwined it can be difficult to imagine that anyone can get their head round how the business works. However an impartial outside view, that takes a totally non-judgmental approach to the business, has the potential to bring about significant change and also create improvements that will help the business grow for a generation and further.

Coaching for Family Businesses is a programme where an experienced business and Executive coach with experience in family businesses will work with you to improve relationships between the family, bring clarity around purpose and vision, and improve leadership styles and effectivity.

This programme is designed to include all members of the family and any other key executives involved in the decision making process for the business. The programme will consist of a combination of one-to-one and team meetings, the size of which will vary depending on requirement.

Coaching for Family Businesses will work with you to help each individual understand themselves, their impact on others and where they fit into the dynamic. It will then look to use the strengths of each contributor to work as a team to deliver greater performance both strategically and operationally.

The ultimate purpose of the Coaching for Family Businesses programme is to deliver business growth, greater strategic awareness and increased business efficiency.

The Coaching for Family Business programme will last from 12 months.

Who's it for

The Coaching for Family Businesses programme is designed for family owned and run businesses which are looking to take their businesses to the next level and need to sharpen the skills of the senior team.

It will involve all members of the family that have any influence over the business, and those that don't. It may also involve key directors who are not family members but have an influence at the strategic level of the business.

How does it work

